

CAPPELLINI DESIGN WEEK 2017

Cappellini 2017: Contradictory Combinations

Cappellini is reinventing its absolute contemporary style at Milan Design Week, to be held in April 2017.

From graphic to products, from installations to materials, it's a matching game of juxtapositions between distant aesthetic languages asserting the dedication of the brand to most recent trends of fashion design, art and communication.

Faraway worlds joined by their free spirit, a rational chaos hiding a subtle and literate coherence. The communication designed by Antonio Facco is a tale of surreal landscapes with unusual perspective made of landscape drawings overlapping photographic pictures of the products.

Obvious references to the colours of Luis Barragan and Henry Rousseau in the magical outdoor installation populated by animals and plants. The magic of dreams draws a parallel between East and West cultures, a contrast reprised in the products combining with ease the pure and ironic lines of Nendo, Jumpei and Iori Tamaki together with the clean and sharp signs of Bakery Studio.

Giulio Cappellini illustrates the 2017 Collection at Cappellini Point blending accuracy and passion in a rotation of neutral shades and blaze of colours and decorations. Unusual yet measured combinations making balance a priority over an entirely matching yet unimaginative look.

A wide variety of materials celebrating freedom of expression, some borrowed from faraway worlds of interior design, others blending industrial products and high-quality craftsmanship hang in balance between future and restoration of the past.

Constant innovation and will to be amazed are thoroughly encoded in the DNA of Cappellini that has always been on the path of customization and today more than ever before customers are asking for the fullest possible degree of freedom to express their customs and traditions.

Within the showroom in Via S.Cecilia, the company reinvented dwelling according to its own principles of freedom blending graphic pieces with products popping out with their warm and modern palette of colours. Green and orange shades matching with nonchalance natural colours such as beige and sand. A clear evidence of how the products by Cappellini are ready to turn any place around the world in a sophisticated and cosmopolitan home. Contrasting combinations represent the freedom of contemporary culture distant from stereotypes that don't belong in the world anymore.

The logo for Cappellini, featuring the brand name in a bold, lowercase, sans-serif typeface.

Drum – Mac Stopa 2016/2017

A new version reduced in size for the acclaimed armchair introduced last year and inspired by hexagonal electric drums from the 1980s. A new element enriching a collection which already comprises the large seat, a table and a beanbag available in two different sizes. Stating the strong personality of its geometric lines each piece can be used individually or combined in modular combinations of multiple shapes for an unconventional space definition. Among the several upholstery available in the collection, the rock-and-roll colours such as turquoise, orange, yellow, white and black are the best fit for the Drum armchair.

Flower – Junpei & Iori Tamaki 2017

A psychedelic effect for the library obtained by the combination of two cylindrical panels in aniline-dyed wood. An essential design multiplied in a kaleidoscope effect by the transparency of empty spaces defined by intersecting circles.

Hobo Home / Hobo Contract – Tina Bunyaprasit & Werner Aisslinger 2017

Soft and rounded lines mark this collection including the sofa, the chaise longue and the two or three-seat bench allowing endless combinations playing with the alternation of colours of the single piece seat and the separated panels of backrests. Upholstery available in fabric, leather or suede damask. The Contract version of the sofa has got a reduced depth.

Luce – Giulio Cappellini & Antonio Facco 2017

A combination of knowledge, creativity and sensitivity, experimenting with new possibilities of material in compliance with the simplicity of design. Volumes enhanced by transparency, colours and shades of refractions in this new table collection of different heights made of extra-clear stained laminated glass available in three sizes.

Chair 2 - Bakery Studio 2017

The enveloping structure of Chair 2 feels like an embrace while revisiting the classic linear forms with juxtaposition of fine woods and iron tubes with matte finishing in epoxy powder coating. The seat made of multi-layered birch stand on a double tubular structure double-crossing on the backrest and intertwining dynamically down the legs: made of solid ash on the front and metal on the back.

Embroidery Simple - Johan Lindstèn 2017

Simple and versatile refinement features in this enveloping and soft looking seat. The comfortable backrest forming a convex semicircle rests on a curvilinear and swivel base available in a broad range of colours, in fabric or leather from the Cappellini collection.

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Embroidery Tiger - Johan Lindstèn 2017

The whole aesthetic energy of a feline leap for EMBROIDERY TIGER, the new version of the swivel chair with a round metal base matt varnished in anthracite colour. The curved wooden shell with the polyurethane foam padding, is entirely covered in velvet and embellished with a large embroidery of a rampant tiger placed on the back.

Mill Home - Giulio Cappellini 2017

Giulio Cappellini thought about the Couchsurfing of the Millennials around the world while designing this system of upholstered seats with removable covers featuring clean and soft lines. The basic elements can be freely combined with beanbags, backrests and armrests of different sizes and heights, central and double sided allowing different composition fitting any space and need. A flexibility heightened by the broad palette of finishing, solid colours for the sofa and many diversified patterns for pillows, from the geometric animalier to stripes and batik. Covers are available with fabrics and leather from the collection, suede and in the warp-knit patented Sensitive(r) Fabrics made by Eurojersey.

Mill Contract - Giulio Cappellini 2017

For the contract world, Giulio Cappellini was inspired by new generations and their neo-nomadism in this series of modular seating system with a 75 cm depth, offering the possibility to create different compositions fitting large reception spaces. The padded system comprises sofas, end pieces, central and double sided, angular and beanbags with backrests, armrests available in two different heights. Covers are available with fabrics from the collection other than leather, suede and stretch fabric warp-knit patented Sensitive(r) Fabrics made by Eurojersey.

Koeda – Nendo 2017

Metallic cloth hanger with the shape of a parallelepiped with open lines and precise geometry fragmented by an irregular hanging branch. A full base sharply defines the space but doesn't weigh down the color that may be solid or combined in alternation with black, white, pale shades of blue, pink and ecru.

Normal - Studio Cappellini 2017

Rigor and romanticism: accurate design meets emotion aesthetics in this new seat without armrest, characterized by a delicate rose in full bloom embroidered in countless shades of pink and green on the backrest. Available in leathers from the Cappellini collection.

Roof Collection – Nendo 2017

Seemingly from the world of cartoons comes this new series comprising a desk and four consoles. Sharp lines and irony in open-ended cone forms with porthole on the top and hemmed at the bottom. Available in different heights and sizes. Made of plated metal in either matte white and black or pastel shades of pink, light blue and ecru.

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Stay – Fermè 2017

Lightweight at the sight, robust in the structure. The Stay table features a precious marble top in white Calacatta or black Marquinia other than fine wood to combine with thin legs made of tapered tubes of lacquered steel, available matt varnished in white or anthracite or chrome finishing.

Valeria Mirror – Dariel Studio 2017

A freestanding mirror with the allure of a world map to observe the universe at 360 degrees. Circular form encased in a metal circle standing on a cylindrical base in checkered ceramic and metal pedestal.

Blue Candleholders – Dariel Studio 2017

Thin and rounded stems are the distinctive feature of the pair of candlesticks in laminated metal with base in durmast veneer; decorating the space while lighting it with blue indigo colour enhancing their shape.

Off the Moon – Dariel Studio 2017

Like the moon reflecting into a mirror of water, a brass tray with copper finishing in polish pink. The simplicity of lines emphasizes the decorative sphere while evoking the mesmerizing beauty of the universe.

S-Chair Limited Edition – Tom Dixon 2017

On the occasion of the 25th anniversary of its production, Cappellini wants to celebrate Tom Dixon's S-Chair with a Limited Edition of 99 pieces. Same silhouette but new covering in old-looking silver leather, obtained through a sophisticated production process. An idea taken from one of the most contemporary fashion trends, proving how this chair is able to preserve its design strength with any kind of finish.

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SISTEMI CAPPELLINI

During the Design Week in April 2017 Cappellini renews its thirty year containers of the SISTEMI collection, with brand new sizes, forms, woods and colours to combine functionality and trends in conceiving the spaces.

SISTEMI imposed a new way of conceiving the containers, offering flexible solutions, that are ideal for both home and office.

With the balance between rigor, class, tradition and innovation, SISTEMI can furnish whole different spaces, including independent types which can be easily integrated with each other: a shoulder, a cash, a panel. From the ground or in suspension on the wall, with hinged or flap doors, matching with shelves, platforms or benches, with a big choice of handles and knobs.

Today the SISTEMI collection is even more versatile, designed for the new contemporary lifestyles, the new requirements of movement and freedom, and therefore of the need of a space that is not limited to a specific function, but crosses between day and night, business and privacy.

The new SISTEMI production line explores new capabilities and opportunities of use, making it a master key to these needs of enjoyment of the spaces with the maximum quality.

The refined minimalism of the lines is enhanced by the use of new shine or mat lacquers, allowing infinite combinations, but also thanks to the great return of the briar, characterized by "speaking aesthetics" that evoke the taste of a timeless classic.

In this vision are placed for example the flap bar with a pearl marble mirror or the shelter desk that updates the classic pieces of furniture on which the grandparents ran important papers.

Another example is the EASY collection, which offers unusual items like the open boxes with glass doors that create an unmatched lightness effect.

Above all, the solutions harmoniously combine with the new technologies, such as PC satellite or the door/wall designed to guard extra flat video, or to highlight new forms of contemporary art such as digital art, with well-finished details, starting from the pocket shutters.

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